

Select your underwriting benefit program for Tails & Ales.
Choose from our Bronze, Silver, Gold or Platinum sponsorship plans.*



Sponsorship Rates

BRONZE \$1,000 – \$2,499 | SILVER \$2,500-\$4,999 | GOLD \$5,000- \$9,999 | PLATINUM/PRESENTING \$10,000+

Select your Sponsorship Program on the form provided on Page 4.

Then email or fax to HSSV representative.

Benefits vary and are negotiable depending on your range and priorities.

BRONZE ◆ SILVER ◆ GOLD ◆ PLATINUM ◆

VIP Status	BRONZE ◆	SILVER ◆	GOLD ◆	PLATINUM ◆
Presenting Sponsor				◆
Speaking				
Event-Main Stage				◆
Events				
Event Tickets	◆	◆	◆	◆
Advertising				
Press Releases		◆	◆	◆
Digital – Website	◆	◆	◆	◆
Logo presence on sponsor web page – targeted links	◆	◆	◆	◆
Email communication – pre event (3 emails)			◆	◆
Email communication – post event			◆	◆
Social Media	◆	◆	◆	◆
Print – Posters, Mailers and Other Collateral	◆	◆	◆	◆
Top Billing on All Materials				◆
Logo			◆	
Name	◆	◆		
Pre Event Shirts		◆	◆	◆
Event Day Shirts	◆	◆	◆	◆
Thank You Letters – Post Event, Co-signatory				◆
Underwriting – Option to select an item listed below to underwrite; includes signage	◆	◆	◆	◆
Beer and Refreshments				
Contests and Prizes				
Photo Booth				
Doggie Bandanas				
Branded Giveaways				
Volunteer Tent				
First Aid Tent				
Entertainment				
Other				

*Your admission is contingent on you or your company's sponsorship.

Contact an HSSV representative for individual program details and benefit customizations at eventsponsorship@hssv.org

See Sponsorship Benefit Details on Page 3

Sponsorship Benefit Details

VIP Status		
Presenting Sponsor	^A Presenting Sponsor(s) TOP BILLING status Top Billing in all print collateral and post event media publications	◆
Speaking		
Event-Main Stage	^A Presenting sponsors have opportunity for brief speaking opportunity at Tails & Ales from the main stage	◆
Events		
	^A Premier event tickets 2 tickets for bronze, 4 tickets for silver, 8 tickets for gold, 12 tickets for platinum	◆◆◆◆
Advertising		
Press Releases	^A Press Releases	◆◆◆◆
Digital	^A Website – Logo presence on Tails & Ales web page, targeted links	◆◆◆◆
	^B Email Communication – PRE EVENT (x3) With Sponsor name and logo on emails, targeted links	◆◆
	^C Email Communication – POST EVENT Name and Logo on Email	◆◆
	^D Social Media – PRE OR POST EVENT POSTINGS Facebook, Twitter, Instagram and HSSV – approximate reach 100,000	◆◆◆◆
Print	^A Event Posters and Mailers – RECOGNITION Logo	◆◆
	^B Event Posters and Mailers – RECOGNITION Name	◆◆
	^C Pre Event T-shirts Logo	◆◆◆◆
	^D Event Day T-shirts Logo	◆◆◆◆
	^D Thank You Letters – POST EVENT Co Signatory	◆
Underwriting: Option to select an item listed below to underwrite; includes signage ◆◆◆◆		
	^A Beer and Refreshments	
	^B Contests and Prizes	
	^C Photo Booth	
	^D Doggie Bandanas	
	^E Branded Giveaways	
	^F First Aid Tent	
	^G Entertainment	
	^H Other	